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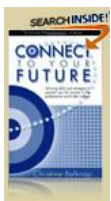
PROFESSIONAL APPEARANCE TIPS

Professional Appearance Tips

Make Your Wardrobe Work for You.

Bad closet days are typically a result of not shopping right. Most of us tend to shop and buy haphazardly – sale items, outlet shopping, birthday and holiday gifts, etc. The key is to PLAN your wardrobe:

- Buy 2 suits a year.
- Don't go with the trendy items – you will just have to shop more down the road. Also, trendy looks younger.
- Plan your wardrobe and dress for the job that you want, not the job you have.
- Be mindful while planning your wardrobe, and know how all your pieces of clothing in your closet fit together.
- Put your closet on a maintenance schedule. Clean it out at least once a year. If you haven't worn it in the past 6 months, chances are you never will wear it.
- Need help with what to wear? Consult a friend – hire an image or wardrobe consultant.
- Take CARE of your wardrobe:
 - Keep shoes shined – counts for males and females. Stores have the polish that is simple to use these days.
 - Keep a Tide stick handy to get rid of those lunch or coffee stains.
 - Belts – have a properly fitting belt.
 - Fit – make sure your clothes fit properly.
 - Pants – do the bend over test when you try these on – does your shirt come up to expose skin when you bend over? If so – don't wear them to work!!
 - Tailor Your Suits! Loose suits appear you are playing dress up.
 - Ties – if you wear one, make sure you know how to tie it correctly.
 - Press your shirts and pants.



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